



## WORKSHOP DETAILS

**Workshop Title:** *The Art of Seeing in Santa Barbara Photography Workshop*

**Dates:** Jan 14 – 15, 2012 & Mar 10 – 11, 2012

**Location:** *Cachuma Lake Recreation Area* (County Park). Located 18 miles northwest of Santa Barbara in the heart of the picturesque Santa Ynez valley and surrounded by the Los Padres National Forest. Classroom sessions will be held inside the park, field sessions may take place inside or outside of the park.

**Lodging:** NOT included in the workshop fee but Cachuma Lake offers several options for accommodations including RV/tent camping, yurts and cozy cabins complete with air conditioning and satellite TV. Visit the park's official [website](#) for more details. Numerous hotel/motel or bed & breakfast options are also available in the nearby towns of Santa Ynez, Solvang, Buellton & Los Olivos.

**Cost:** \$295 per person, a \$50 deposit is required to reserve your spot, balance due by Dec 15

**Included:** Instruction, lunches

**Not Included:** Participants must provide their own photography equipment, lodging and meals other than lunches.

**Strenuous rating:** Easy – some walking/light hiking.

### **Description:**

We all want to improve our photography. The question is how. Too often we end up chasing the latest camera, lens, filter or Photoshop technique in our quest to achieve better photographs. Craft and tools are important but deep inside we all know it's the **Photographer's Eye** that makes the difference. Unfortunately, many believe 'the eye' is an innate talent you are just born with (or without). Or maybe gear and gadgets seem so much more tangible compared than abstract concepts like creativity and vision. In this workshop, I demonstrate that the Photographer's Eye is nothing more than a skill that anyone can learn. I present concrete, practical ways to develop your photographic vision and show why

practicing the **Art of Seeing** is the surest path to improving your photography. For the doubters out there, don't worry, I will address all of your questions about gear, software, megapixels, workflow and more. Some of the topics I will cover include:

- ✦ What is the "Art of Seeing"
- ✦ The Photographer's Eye - practical ways to develop your creative/artistic abilities
- ✦ Right/Left brain perception
- ✦ "Rules" of composition
- ✦ Understanding light – quality, direction, color & contrast
- ✦ Understanding perspective
- ✦ Photography Fundamentals – exposure, shutter speed, f/stops and depth of field – what they are and how they are related
- ✦ Camera settings – so many choices. I will present a simple and practical approach
- ✦ Digital Issues – Workflow, RAW vs. jpeg, White Balance, Color Space, Resolution, Histograms , HDR photography & Panoramas
- ✦ Printing – do it yourself vs. outsourcing

**Prerequisites:** A passion for photography and willingness to learn are more important for this workshop than any particular skillset. This workshop is generally geared towards beginning to intermediate level photographers but even those with extensive experience in photography but wanting to expand their artistic/creative horizons will also benefit.

If you have any questions or need more information, just contact us at [info@kenleephoto.com](mailto:info@kenleephoto.com) or 970-819-1731